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Packaging refers to the container or wrapper that holds a product or group of products. Most commercial packaging serves two basic functions: protecting the product from damage during shipping, and promoting the product to the ultimate consumer.2019. EA Loss of Organic Carbon from Source Rocks During Thermal Maturation, Alan R. Daly and Janell D. Edman, #60055 (2019).. PS Gas Hydrate Mapping using 3D CSEM, Raghava Tharimela and Allan Filipov, #80676 (2019).. Artificial Neural Network (ANN) Prediction of Porosity and Water Saturation of Shaly Sandstone Reservoirs, Chaw Yin Nyein and Ghareb Mostafa Mostafa Ali Hamada, #51559 (2019). - Marketing: Contemporary Concepts And Practices By Schoell, William F